This contribution focuses on the ways in which the history of Apartheid shaped South African national cinema and how people in the industry have since 1994 sought to shift paradigms to work collectively toward the development of a more inclusive film industry. After a brief historical survey, we will explore the impact of the division of the film sector between three main poles Cape Town, Johannesburg and Durban. Then we will present the first results of the survey we have conducted in November and December 2021 in Johannesburg and Pretoria. In the final part, we will reflect on the contribution of the association SWIFT (South African Women in Film and Video) to improve women's access to the means of producing films.